

FOR IMMEDIATE RELEASE

## FIRST TWIN PEAKS RESTAURANT OPENS IN ARIZONA

Nation's Restaurant News' "Hot Concept!" now open for dinner at 8787 E. Frank Lloyd Wright Boulevard in North Scottsdale

**ADDISON, Texas (Jan. 17, 2012)** – <u>Twin Peaks</u> has finally arrived in Arizona. The award-winning adventure lodge has opened its first location in North Scottsdale at 8787 E. Frank Lloyd Wright Boulevard.

Twin Peaks North Scottsdale will offer locals a sports restaurant that features made-from-scratch, high-quality comfort food, an extensive selection of 29-degree draft beers, a bold hunting lodge atmosphere and the outgoing and beautiful <u>Twin</u> <u>Peaks Girls</u>. Twin Peaks is currently open for dinner from 5 p.m. daily. The restaurant will begin serving lunch in the next few weeks.

"We're finally bringing Twin Peaks and more than a hundred new jobs to the Arizona community," said Twin Peaks CEO Randy DeWitt, who co-founded the concept in 2005 with Scott Gordon. "Scottsdale is a restaurant city, and we believe there is an untapped market of men looking for a place they can go to enjoy really great food, 29-degree draft beer and sports in a man cave atmosphere."

Twin Peaks menu features such home-style favorites as slow roasted Rib Eye Pot Roast, Grilled Meatloaf and butterbrushed Flat Iron Steak, as well as classics like hand-prepared Mozzarella Cheese Sticks and never-frozen Buffalo Wings in four flavors.

Hours for the new Twin Peaks restaurant will be Sunday – Thursday from 5 p.m. to midnight and Thursday – Saturday from 5 p.m. to 2 a.m. until the location opens for lunch. More information on Twin Peaks is available at <a href="https://www.TwinPeaksRetaurant.com">www.TwinPeaksRetaurant.com</a> or by calling (480) 483-0921.

Named a <u>2010 "Hot Concept!"</u> by *Nation's Restaurant News* and among 2011's <u>"Future 50"</u> concepts by *Restaurant Business* magazine, Twin Peaks has 20 locations throughout Kansas, Nebraska, New Mexico, Oklahoma, Colorado and Texas.

More information on Twin Peaks, including <u>locations</u> and <u>franchise information</u>, is available at <u>www.TwinPeaksRestaurant.com</u>.