



Twin Peaks Restaurant Introduces Scenic Views in Lafayette, Louisiana

Ultimate Sports Lodge opens first Lafayette restaurant at 5801 Johnston St.

DALLAS (October 10, 2014) – Twin Peaks, the ultimate sports lodge known for its rugged man-cave atmosphere and playful Twin Peaks Girls, recently revealed its fifth Louisiana restaurant in Lafayette at 5801 Johnston St.

Twin Peaks Lafayette offers everything guests crave and more. The new location features over 30 high-definition flat screen televisions visible from every angle so guests never miss a minute of their favorite sports. A menu of carefully selected draft beers poured at a freezing, 29 degrees from a full-service bar can be enjoyed while relaxing either on an enclosed patio or around an outdoor fire pit.

The comfort food menu offers hearty made-from-scratch American dishes like the slow-roasted Ribeye Pot Roast and house-breaded Chicken-Fried Steak alongside Twin Peaks favorites like the tempting Smokehouse Burger and BBQ Pulled Pork Nachos.

“Guys love a place that offers craveable man food, cold drinks and all their favorite sports,” said Kristen Colby, Senior Director of Marketing at Twin Peaks. “Louisiana fans are some of the most dedicated around and, with our incredible offerings, Twin Peaks is the perfect hot spot to watch every game and enjoy an ice cold beer.”

Twin Peaks Lafayette is also home to 120 new playful and friendly Twin Peaks Girls, the concept’s signature assets.

“The girls have been working hard in training to prepare for opening day,” added Colby. “We want to ensure that our staff provides guests with a dining experience that is not only enjoyable, but also memorable.”

Twin Peaks Lafayette is open every day, Sunday-Thursday from 11am to midnight and Friday-Saturday from 11am to 1am. Local information and updates about events can be found at <https://www.facebook.com/TwinPeaksLafayette> or by calling (337) 889-5433.

More information on Twin Peaks, including [locations](#) and [franchise information](#) is available at www.TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has 57 locations throughout 20 states.

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Levenson Group PR Contact:

Julie Pfister

214.932.6066

JPfister@levensongroup.com



The Twin Peaks menu at the new Lafayette location features hearty made-from-scratch man food including the bold Smokehouse Burger.



Locals can enjoy a menu of carefully selected draft beers poured at a freezing 29-degrees from a full-service bar at the new Twin Peaks Lafayette.