

FOR IMMEDIATE RELEASE



### **Twin Peaks is on the Hunt for Talent in Hoover**

*Ultimate man-cave recruits “Lumber-Jills” for first outpost in Alabama*

**DALLAS (October 16, 2014)** – Twin Peaks, the ultimate sports lodge, is busting out its first Alabama location in Hoover at 4330 Creekside Avenue. To outfit the new location, the concept is currently holding auditions for 80 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired “Lumber-Jill” costumes and have the chance to star in national modeling opportunities.

“Twin Peaks is known across the country for its great food and hospitable service and that’s thanks to the Twin Peaks Girls,” said Kristen Colby, Twin Peaks’ Senior Director of Marketing. “Their confidence and friendly personalities are what set us apart from other sports restaurants and it’s important to have the best possible talent representing us.”

Twin Peaks Hoover will feature over 64 high-definition flat screen TVs, an enclosed patio, an outdoor fire place and a man cave. The made-from-scratch menu features hearty American favorites and includes 30 draft beers served at a freezing 29-degrees from a full-service bar.

“The Twin Peaks Girls are our signature assets and we can’t wait to get started with auditions in Alabama and welcome a new group of girls to the team,” added Colby.

**To try out, potential Twin Peaks Girls are invited to stop by Twin Peaks Alabama from 9:00am to 6:00pm, Monday – Sunday. Prospective applicants should arrive dressed to impress as positions are in high demand.** Auditions will be held up until the time of opening. No previous restaurant experience is required.

**Applications are also being accepted for 82 kitchen and staff positions. For more information, call (205) 203-9461.**

Local information and updates can be found at [www.facebook.com/TwinPeaksHoover](http://www.facebook.com/TwinPeaksHoover). For more information on Twin Peaks, including locations and franchise information, visit [www.TwinPeaksRestaurant.com](http://www.TwinPeaksRestaurant.com).

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation's Restaurant News' "Second 100," an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine's "Ones to Watch." Twin Peaks was also recently named "America's Fastest Growing Restaurant Chain" by Bloomberg Businessweek. The national chain currently has 60 locations throughout 20 states.

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Twin Peaks Hoover is holding auditions for 80 Twin Peaks Girls Mondays – Saturdays from 9am – 6pm, located at 4330 Creekside Avenue, Hoover, AL 35244.