

FOR IMMEDIATE RELEASE



Twin Peaks is on the Lookout for Talent in Rogers

Ultimate man-cave recruits "Lumber-Jills" for second outpost in Arkansas

DALLAS (October 30, 2014) – Twin Peaks, the ultimate sports lodge, is opening its second Arkansas store, located at 2400 S. Promenade Blvd in Rogers. To outfit the new location, the concept is currently holding auditions for 90 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired "Lumber-Jill" costumes and have the chance to star in national modeling opportunities.

"Twin Peaks is known across the country for its great food and hospitable service and that's thanks to the Twin Peaks Girls," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "Their confidence and friendly personalities are what set us apart from other sports restaurants and it's important to have the best possible talent representing us."

Twin Peaks Rogers will feature over 70 high-definition flat screen TVs, a man cave lobby area and an outdoor fire pit. The made-from-scratch menu features hearty American favorites and includes 24 draft beers served at a freezing 29-degrees from a full-service bar.

"The Twin Peaks Girls are our signature assets and we can't wait to get started with auditions in Arkansas and welcome a new group of girls to the team," added Colby.

To try out, potential Twin Peaks Girls are invited to stop by Twin Peaks Rogers from 9:00am to 7:00pm, Monday – Saturday, and from 10:00am – 5:00pm on Sunday. Prospective applicants should arrive dressed to impress as positions are in high demand. Auditions will be held up until the time of opening. No previous restaurant experience is required.

Applications are also being accepted for 50 kitchen and staff positions. For more information, call (479) 202-5907.

Local information and updates are available at www.facebook.com/TwinPeaksRogers with more information on Twin Peaks, including locations and franchise information, available at TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation's Restaurant News' "Second 100," an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine's "Ones to Watch." Twin Peaks was also recently named "America's Fastest Growing Restaurant Chain" by Bloomberg Businessweek. The national chain currently has 60 locations throughout 20 states.

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Twin Peaks Rogers is holding auditions for 90 Twin Peaks Girls Mondays – Saturdays from 9am – 7pm, and Sundays from 10am – 5pm, located at 2400 S. Promenade Blvd, Rogers, AR 72758.