

Twin Peaks is on the Hunt for Talent in Augusta Ultimate man-cave recruits "Lumber-Jills" for third outpost in Georgia

DALLAS (October 27, 2014) – Twin Peaks, the ultimate sports lodge, is busting out its third Georgia location in Augusta at 277 Robert C. Daniels Parkway. To outfit the new location, the concept is currently holding auditions for 125 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired "Lumber-Jill" costumes and have the chance to star in national modeling opportunities.

"Twin Peaks is so excited to be opening a new location in Georgia," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "What fits into the feel of the Southeast restaurant scene better than a sports lodge? Augusta is the perfect place to introduce new fans in the area to our housemade comfort food and ice cold draft beer."

Twin Peaks Augusta will feature over 60 high-definition flat screen TVs, an enclosed patio and an outdoor fireplace. The made-from-scratch menu features hearty American favorites and includes 32 draft beers served at a freezing 29-degrees from a full-service bar.

"The Twin Peaks Girls are our signature assets and we can't wait to get started with auditions in Augusta and welcome a new group of girls to the team," added Colby.

To try out, potential Twin Peaks Girls are invited to stop by Twin Peaks Augusta from 9:00am to 7:00pm, Monday – Sunday. Auditions will be held up until the time of opening. Prospective applicants should arrive dressed to impress as positions are in high demand. No previous restaurant experience is required.

Applications are also being accepted for 50 kitchen and staff positions. For more information, call 706-426-4934.

Local information and updates are available at <u>www.facebook.com/TwinPeaksAugusta</u> with more information on Twin Peaks, including locations and franchise information, available at <u>TwinPeaksRestaurant.com</u>.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation's Restaurant News' "Second 100," an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine's "Ones to Watch." Twin Peaks was also recently named "America's Fastest Growing Restaurant Chain" by Bloomberg Businessweek. The national chain currently has 60 locations throughout 20 states.

###

Twin Peaks Group PR Contact: Julie Pfister 214.932.6066 JPfister@levensongroup.com



Twin Peaks Augusta is holding auditions for 125 Twin Peaks Girls Mondays – Sundays from 9am to 7pm, located at 277 Robert C. Daniels Parkway, Augusta, GA 30909.