

MEDIA ALERT:



Twin Peaks Raises Over \$200,000 for Charity During “Bratacular” Event

Twin Peaks Girls auction off themed bras during Breast Cancer Awareness Month

DALLAS (November 14, 2014) - Twin Peaks, the ultimate sports lodge known for its rugged man-cave atmosphere, raised over \$200,000 to help fight breast cancer during its “Bratacular” event last month. Locations across the country hosted “Bratacular” fundraisers throughout the month of October in support of Breast Cancer Awareness Month.

At each participating location, the beautiful Twin Peaks Girls decorated their own bras with different themes including professional sports teams, military and super heroes. On a designated evening, the Twin Peaks Girls proudly sported their costumes and decorated bras, which were auctioned off for a great cause.

“The fight against breast cancer is very near and dear to so many of our guests,” said Randy DeWitt, CEO of Twin Peaks. “I am really proud that we have such a great staff of Twin Peaks Girls who want to help raise money for an important cause.”

All of the funds that were raised will be donated to a variety of local and national breast cancer charities and organizations, including the American Cancer Society, Susan G. Komen and Sense of Security, to help breast cancer patients and survivors, as well as bring awareness to the disease and assist in finding a cure.

More information on Twin Peaks, including [locations](#) and [franchise information](#) is available at www.TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation’s Restaurant News’ “Second 100,” an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine’s “Ones to Watch.” Twin Peaks was also recently named “America’s Fastest Growing Restaurant Chain” by Bloomberg Businessweek. The national chain currently has 60 locations throughout 20 states.

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