

FOR IMMEDIATE RELEASE



### **Twin Peaks Girls Will Take “Half Off” on Black Friday**

*Twin Peaks closed on Thanksgiving; will host annual “Real Black Friday” party on November 28*

**DALLAS (November 20, 2014)** – The Twin Peaks Girls will be taking a break on Thanksgiving, but on Friday, November 28 they will be back and dressed in black lingerie for Twin Peaks’ annual “Real Black Friday” lingerie party.

Twin Peaks, the ultimate sports lodge known for its rugged man-cave atmosphere, is giving men a reason to love the busiest shopping day of the year. This November 28, Twin Peaks Girls across the country will adhere to Black Friday tradition and take “half off,” modeling their sexiest black lingerie. Guests will have an excuse to take a break from shopping and enjoy made-from-scratch hearty American favorites, 29-degree draft beer and, of course, the scenic views.

As a special holiday bonus, Twin Peaks will give guests a \$20 holiday bonus card with each purchase of \$100 in gift cards to finish off their holiday shopping. The gift card sale will take place December 1 through December 24 and will be available online only at [www.TwinPeaksRestaurant.com/Shop](http://www.TwinPeaksRestaurant.com/Shop).

“We know that Black Friday can be exhausting,” said Randy DeWitt, CEO of Twin Peaks. “At Twin Peaks, we invite guests to get away from the shopping madness, have an ice-cold beer and enjoy the scenery.”

The “Real Black Friday” lingerie party will take place on Friday, November 28 at all Twin Peaks locations. Twin Peaks will be closed Thanksgiving Day. To find the nearest Twin Peaks location and hours of operation, visit [www.TwinPeaksRestaurant.com](http://www.TwinPeaksRestaurant.com). Additional information and event updates can be found at [www.facebook.com/twinpeaksrestaurant](http://www.facebook.com/twinpeaksrestaurant).

#### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation’s Restaurant News’ “Second 100,” an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine’s “Ones to Watch.” Twin Peaks was also recently

named “America’s Fastest Growing Restaurant Chain” by Bloomberg Businessweek. The national chain currently had 60 locations throughout 20 states.

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Stop by Twin Peaks on Black Friday, Friday, November 28, for the annual “Real Black Friday” lingerie party.

AVAILABLE ONLINE ONLY



**\$20**  
**BONUS CARD**

**PURCHASE \$100 MAN CARD &  
GET \$20 BONUS CARD**

**TWIN PEAKS**  
EATS • DRINKS • SCENIC VIEWS

*Plus* **FREE SHIPPING**  
FOR OVER \$100 WITH CODE: **freeship**  
@ [TwinPeaksRestaurant.com/shop](http://TwinPeaksRestaurant.com/shop)

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