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Twin Peaks Restaurant Introduces Scenic Views in Rogers, Arkansas

Ultimate Sports Lodge opens second Arkansas restaurant at 2400 S. Promenade Blvd.

DALLAS (November 25, 2014) – Twin Peaks, the ultimate sports lodge known for its rugged man-cave atmosphere and playful Twin Peaks Girls, recently revealed its second Arkansas restaurant located in Rogers at 2400 S. Promenade Blvd.

Twin Peaks Rogers offers everything guests crave and more. The new location features over 70 high-definition flat screen televisions visible from every angle so guests never miss a minute of their favorite sports. A menu of carefully selected draft beers poured at a freezing, 29 degrees from a full-service bar can be enjoyed while relaxing around an outdoor fire pit or in the man cave lobby area.

The comfort food menu offers hearty made-from-scratch American dishes like the slow-roasted Ribeye Pot Roast and house-breaded Chicken-Fried Steak alongside Twin Peaks favorites like the tempting Smokehouse Burger and BBQ Pulled Pork Nachos.

“Guys love a place that offers craveable man food, ice cold beer and all their favorite sports,” said Kristen Colby, Senior Director of Marketing at Twin Peaks. “We can’t wait to introduce Rogers locals to everything Twin Peaks has to offer.”

Twin Peaks Rogers is also home to 90 new playful and friendly Twin Peaks Girls, the concept’s signature assets.

“The girls have been working hard in training to prepare for opening day,” added Colby. “We want to ensure that our staff provides guests with a dining experience that is not only enjoyable, but also memorable.”

Twin Peaks Rogers is open every day, Sunday - Thursday from 11am to midnight and Friday – Saturday from 11am to 1am. Local information and updates about events can be found at www.facebook.com/TwinPeaksRogers or by calling (479) 202-5907.

More information on Twin Peaks, including locations and franchise information is available at www.twinpeaksrestaurants.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation's Restaurant News' "Second 100," an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine's "Ones to Watch." Twin Peaks was also recently named "America's Fastest Growing Restaurant Chain" by Bloomberg Businessweek. The national chain currently has 60 locations throughout 20 states.

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The Twin Peaks menu at the new Rogers location features hearty made-from-scratch man food including the bold Smokehouse Burger.



Locals can enjoy a menu of carefully selected draft beers poured at a freezing, 29-degrees from a full-service bar at the new Twin Peaks Rogers.