

FOR IMMEDIATE RELEASE



The Ultimate Sports Lodge Salutes Veterans on November 11

Twin Peaks honors veterans with free 2015 Twin Peaks calendars

DALLAS (November 5, 2014) – This Veterans Day Twin Peaks, the ultimate sports lodge known for its rugged man-cave atmosphere, would like to thank former and current members of the U.S. Armed Forces for their service, patriotism and selflessness. On Tuesday, November 11, Twin Peaks will show its appreciation by giving away 2015 Twin Peaks calendars, packed with over \$160 worth of coupons.

All active and retired military members are invited to visit Twin Peaks on Veterans Day. The first 100 servicemen and women who arrive at each Twin Peaks location across the country will receive a free 2015 Twin Peaks calendar.

“We are always supportive of our troops, and it is important to recognize the sacrifices that they make,” said Randy DeWitt, CEO of Twin Peaks. “The best thing about the Twin Peaks calendars is that we will be able to honor them throughout 2015 with a free Twin Peaks meal or appetizer.”

All Twin Peaks locations and phone numbers can be found at www.twinpeaksrestaurant.com/locations/. Offer is good for servicemen and women only. Guests should show valid credentials or military identification to receive a complimentary calendar.

For more information on Twin Peaks, including locations and franchise information, visit www.twinpeaksrestaurant.com/.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation’s Restaurant News’ “Second 100,” an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine’s “Ones to Watch.” Twin Peaks was also recently named “America’s Fastest Growing Restaurant Chain” by Bloomberg Businessweek. The national chain currently had 60 locations throughout 20 states.

###

Levenson Group PR Contact:

Julie Pfister

214.932.6066

JPfister@levensongroup.com



Twin Peaks will honor former and current members of the U.S. Armed Forces on Veterans Day, Tuesday, November 21, by giving away free 2015 Twin Peaks calendars to servicemen and women.