

FOR IMMEDIATE RELEASE



'Tis the Season for Twin Peaks Girls to Spread Ho-ho-holiday Cheer

Twin Peaks Hosts "Santa's Little Helpers" Costume Party

DALLAS (December 12, 2014) – Twin Peaks has the perfect gift for anyone who's been naughty or nice this year. Thursday, December 18 through Monday, December 24, all Twin Peaks locations will be hosting the annual "Santa's Little Helpers" costume party.

The Twin Peaks Girls will give guests a very special treat that is sure make everyone's jingle bells start to ring. The beautiful Twin Peaks Girls will be showing off their most playful Santa outfits as guests enjoy the scenic views with made-from-scratch comfort food and freezing 29-degree beer.

"The Twin Peaks Girls love spreading holiday cheer to our guests by dressing up in their best Santa outfits," said Randy DeWitt, CEO of Twin Peaks. "It's a great way to help guests get into the holiday spirit."

"Santa's Little Helpers" are also helping guests stuff their stockings. Now through December 24, each purchase of a \$100 Man Card will come with a free \$20 Man Card. The Man Card sale is available only online at www.TwinPeaksRestaurant.com/shop. There is also still time to pick up the 2015 Twin Peaks Calendar, available in stores or online for only \$19.95. Each calendar comes exclusively with over \$160 worth of coupons and free monthly offers, making it the gift that will keep giving all year long.

More information on Twin Peaks, including [locations](#) and [franchise information](#) is available at www.TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. This year, Twin Peaks was listed among Nation's Restaurant News' "Second 100," an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine's "Ones to Watch." Twin Peaks was also recently named "America's Fastest Growing

Restaurant Chain” by Bloomberg Businessweek. The national chain currently had 58 locations throughout 20 states.

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