



**FOR IMMEDIATE RELEASE**

**Twin Peaks CEO Randy DeWitt Sends Employee Undercover on a Special Episode of CBS's "Undercover Boss," Friday, March 7th**

**DALLAS, TX (March 6, 2013)** – Twin Peaks CEO Randy DeWitt will be featured on a special episode of CBS's hit reality series "Undercover Boss" this Friday, March 7 (8:00-9:00 PM, ET/PT). DeWitt returns to "Undercover Boss" for a second look at his company, but this time, he sends Twin Peaks Girl, Marissa, who was featured in the Twin Peaks episode on September 27th, to do the undercover work.

"Going undercover last year was one of the most meaningful and eye-opening things I've ever done," said DeWitt, "I loved passing this opportunity on to Marissa to see if managers are implementing the company-wide changes I initiated after my undercover experience."

Twin Peaks is known for its rugged mountain lodge atmosphere, homemade comfort food, 29-degree draft beer and its signature assets – the Twin Peaks Girls. Since opening in 2005, Twin Peaks has expanded from one location in Lewisville, Texas to almost 50 restaurants across the country in less than 10 years. In order to ensure that the management is properly leading the staff during this expansive growth, DeWitt sends Marissa to follow a manager at the Mockingbird Station location in Dallas, TX.

"Due to our astounding growth rate, it's imperative that we have the right people in the right positions at every level of our company," said DeWitt, "Companies are all about the people and I'm proud of the talented individuals we have to take this brand to the next level, while staying true to our original vision."

Twin Peaks is slated to open 25 franchised and corporate locations in 2014. More information on Twin Peaks including [locations](#) and [franchise information](#) is available at [TwinPeaksRestaurant.com](http://TwinPeaksRestaurant.com).

"**Undercover Boss**," currently in its fifth season, is a two-time Emmy Award-winning reality series.

**About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a ["2010 Hot Concept!"](#) by *Nation's Restaurant News* and among *Restaurant Business* magazine's 2011 ["Future 50"](#) concepts and 2013's Top ["Social Media 50"](#) brands. The national chain has 47 locations in 19 states.

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