

FOR IMMEDIATE RELEASE



Twin Peaks Now Brewing Made-From-Scratch Beers

Twin Peaks Opens Brewery in Irving, TX and celebrates with \$.99 cent house-brewed draft beers in All DFW Locations at Happy Hour

DALLAS, TX (April 7, 2014) – Beer Hunters, unite! Twin Peaks, the mountain-lodge themed sports restaurant, has recently launched the Twin Peaks Brewing Company, in conjunction with Twin Peaks Irving at 1500 Market Place Blvd. The new brewery will now create the Twin Peaks' two signature draft beers, the Knotty Brunette and Dirty Blonde, to all DFW restaurants.

To celebrate the opening of the Twin Peaks Brewing Company and the 9th year anniversary, Twin Peaks is promoting their Knotty Brunette and Dirty Blonde house beers for \$.99 cents on Monday, April 7th through Friday, April 11th! This promotion will be good during Happy Hours only at all DFW locations this week.

To launch the new brewery, Twin Peaks has hired Brew Master, Tom Janik, who brings almost two decades of personal brewing knowledge to Twin Peaks. After graduating from Texas A&M University with a Bachelor of Science in Food Science Technology, he then attended the Siebel Institute of Technology in Chicago where he was granted a diploma in Brewing Technology.

"We're thrilled to introduce Tom as our Twin Peaks Brew Master," said Randy DeWitt, CEO of Twin Peaks Restaurants, "We wanted our Twin Peaks beers to be our own recipes. We have such a targeted focus on beer and take such great efforts to serve it in a freezing mug that serving our own beer was the natural next step."

"Our beer will have the same strict expectations as our food," Janik explains, "Which includes being fully made-from-scratch, using the best ingredients possible, and consistently executing at high-quality standards."

For more information on Twin Peaks, including [locations](#) and [franchise information](#) is available at [TwinPeaksRestaurant](#).

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a

mountain sports lodge setting. Twin Peaks was named a "[2010 Hot Concept!](#)" by *Nation's Restaurant News* and among *Restaurant Business* magazine's 2011 "[Future 50](#)" concepts and 2013's Top "[Social Media 50](#)" brands. The national chain has 48 locations throughout 20 states.

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To celebrate the opening of the Twin Peaks Brewing Company and the 9th year anniversary of Twin Peaks, the Knotty Brunette and Dirty Blonde house beers will be offered for \$.99 cents during Happy Hour from Monday, April 7th through Friday, April 11th.



The first Twin Peaks Brewing Company location is now crafting original beers at 1500 Market Place Boulevard in Irving, Texas.



Tom Janik, Brew Master at Twin Peaks Brewing Company, proudly introduces the first locally handcrafted brews especially made for Twin Peaks fans.