



**All Military Personnel Eats 50% off at Twin Peaks El Paso on Memorial Day,  
Monday, May 26<sup>th</sup>**

**DALLAS, TX (May 15, 2014)** - Twin Peaks El Paso wants to say 'thank you' to the dedicated military personnel in their city. On Memorial Day, Monday, May 26<sup>th</sup>, Twin Peaks will offer Veterans and current military personnel the Twin Peaks menu at 50 percent off for that day only.

"This is just a small gesture to remind the men and women who serve our country how much we appreciate everything they do," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "Twin Peaks supports the troops year round and a discounted meal is the perfect way for us to honor them on Memorial Day."

Guests of honor will have the choice of any item on the hearty menu, including Twin Peaks classics like slow-roasted Ribeye Pot Roast and house-breaded Chicken Fried Steak, as well as the signatures like the tempting Hangover Burger and Green Chile Meatloaf, at the special half-off rate.

"We hope all military personnel, retired and current, feel appreciated on this day," Colby adds, "We owe so much to them and want to show our respect and deep gratitude."

Twin Peaks El Paso is located at 8889 Gateway Blvd. West Ste. 900. For more information on the fundraiser, call (915) 307-8396 or visit [www.facebook.com/TwinPeaksTheFountains](http://www.facebook.com/TwinPeaksTheFountains).

*Veterans and current military personnel receive one entrée at 50% off on May 26, 2014. One 50% off item per person, dine in only with beverage purchase. Does not include tax or gratuity.*

**About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has 52 locations throughout 20 states.

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**For more information or additional photos, contact:**

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Twin Peaks' hearty Chicken Fried Steak is one of the many house-made entrées veterans and current military servicemen can enjoy half-priced on Memorial Day at Twin Peaks El Paso.