

FOR IMMEDIATE RELEASE



Twin Peaks Debuts Scenic Views in Gretna

Ultimate man-cave opens second New Orleans restaurant at 91 Westbank Expressway

DALLAS, TX (May 19, 2014) - Twin Peaks, the mountain-lodge themed sports restaurant known for its man-cave setting and friendly Twin Peaks Girls, recently unveiled its second New Orleans restaurant in Gretna at 91 Westbank Expressway, Suite 150.

Twin Peaks Gretna features high-definition flat screen TVs and video poker players, as well as a full-service bar with 16 beers on tap served at a freezing 29 degrees.

“Guys love a place that offers craveable man food, cold drinks and all their favorite sports,” said Kristen Colby, Senior Director of Marketing at Twin Peaks, “New Orleans fans are some of the most dedicated around and with our incredible offerings; Twin Peaks is the perfect hot spot to watch every game and enjoy an ice cold beer.”

The hearty comfort food menu offers American favorites like slow-roasted Ribeye Pot Roast and house-breaded Chicken-Fried Steak alongside Twin Peaks classics like the tempting Hangover Burger and BBQ Pulled Pork Nachos.

Twin Peaks Gretna is also home to more than 100 new Twin Peaks Girls, the concept’s signature assets.

“The girls have been working hard to master the art of serving guests to the best of their ability,” added Colby. “We are training them and the rest of the staff to make sure that the Gretna dining experience is not only enjoyable, but also memorable.”

Twin Peaks Gretna is open every day, Monday-Thursday from 11am to 12am, Friday-Saturday from 11am to 1am, and Sunday from 11am to 11pm. Local information and updates about events and specials at Twin Peaks are available at www.facebook.com/TwinPeaksGretnaLA or you can call (504) 264-5584.

More information on Twin Peaks, including [locations](#) and [franchise information](#) is available at www.TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has 53 locations throughout 20 states.

###

Levenson Group PR Contact:

Hayley Hughes, 214.932.6087

hhughes@levensongroup.com



The Twin Peaks menu at the latest New Orleans location features hearty made-from-scratch man food including the bold Smokehouse Burger.



Locals can enjoy a menu of carefully selected draft beers poured at a freezing 29-degrees from a full-service bar at the new Twin Peaks located at 91 Westbank Expressway, Suite 150 in Gretna, Louisiana 70053.