

## Twin Peaks Debuts Scenic Views in Knoxville

Ultimate man-cave opens second Tennessee restaurant at 135 North Northshore Dr.

**DALLAS (May 27, 2014)** Twin Peaks, the mountain-lodge themed sports restaurant known for its man-cave setting and friendly Twin Peaks Girls, recently unveiled its second Tennessee restaurant in Knoxville at 135 North Northshore Dr.

Twin Peaks Knoxville will feature over 50 high-definition flat screen TVs and an open air patio with a fire pit and seating area, as well as a covered patio and smoking area. 32 beers on tap will be served at a freezing 29 degrees from a full service bar.

"Guys love a place that offers craveable man food, cold drinks and all their favorite sports," said Kristen Colby, Senior Director of Marketing at Twin Peaks. "Tennessee fans are some of the most dedicated around and, with our incredible offerings, Twin Peaks is the perfect hot spot to watch every game and enjoy an ice cold beer."

The hearty comfort food menu offers American favorites like slow-roasted Ribeye Pot Roast and house-breaded Chicken-Fried Steak alongside Twin Peaks classics like the tempting Hangover Burger and BBQ Pulled Pork Nachos.

Twin Peaks Knoxville is also home to more than 100 new Twin Peaks Girls, the concept's signature assets.

"The girls have been working hard to master the art of serving guests to the best of their ability," added Colby. "We are training them and the rest of the staff to make sure that the Knoxville dining experience is not only enjoyable, but also memorable."

Twin Peaks Knoxville is open every day, Sunday-Wednesday from 11am to 12am and Thursday-Saturday from 11am to 2am. Local information and updates about events and specials at Twin Peaks are available at <a href="https://www.facebook.com/TwinPeaksKnoxville">www.facebook.com/TwinPeaksKnoxville</a> or you can call (865) 622-5730.

More information on Twin Peaks, including <u>locations</u> and <u>franchise information</u> is available at <u>www.TwinPeaksRestaurant.com</u>.

## **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has 53 locations throughout 20 states.

###

## **Levenson Group PR Contact:**

Julie Pfister, 214.932.6066 jpfister@levensongroup.com



The Twin Peaks menu at the new Knoxville location features hearty made-from-scratch man food including the bold Smokehouse Burger.



Locals can enjoy a menu of carefully selected draft beers poured at a freezing 29-degrees from a full-service bar at the new Twin Peaks Knoxville located at 135 North Northshore Drive.