

The 2015 Miss Twin Peaks Event is Live on Wednesday, June 24

DALLAS (June 16, 2015) – On Wednesday, June 24, Twin Peaks Girls from across the country will walk the runway to compete for the title of Miss Twin Peaks 2015 during the annual Miss Twin Peaks National Contest at Gas Monkey Live in Dallas.

"We're so excited to be hosting our national contest in Dallas," said Kristen Colby, Senior Director of Marketing at Twin Peaks. "This is our biggest event of the year and we're thrilled to showcase the stars of our restaurants - the beautiful and confident Twin Peaks Girls."

The 67 national finalists were selected from a series of local Twin Peaks bikini contests at Twin Peaks locations across the country. The first place winner from each contest will be competing for a \$5,000 cash prize and will become the Cover Girl for the 2016 Twin Peaks Calendar. Nine local DFW Twin Peaks Girls are amongst the finalists.

Acting as master of ceremonies will be Richard Rawlings, star of the hit series *Fast N' Loud* and owner of Gas Monkey Garage.

The judging panel will be comprised of an extensive list of celebrities, athletes and industry professionals to select who will be crowned Miss Twin Peaks 2015.

For the second year, the national contest will be broadcasted live to every Twin Peaks restaurant across the country. Fans who aren't able to be in Dallas for the show can head to their local Twin Peaks to cheer on their favorite contestant while enjoying a signature ice cold 29-degree draft beer and made from scratch food. The Twin Peaks contest begins at 9:00/8:00pm EST/CST.

The Twin Peaks live event begins at 8:00pm at Gas Monkey Live, located at 10110 Technology Blvd. E, Dallas, TX 75220. General admission tickets are available online for a discounted rate of \$5 and \$15 for VIP tickets. Online tickets can also be purchased online at http://www.flavorus.com/2015MissTwinPeaks. Fans can also purchase tickets at Twin Peaks or at the door for \$10 General Admission or \$20 VIP.

Get to know the Twin Peaks Girls from around the country who will be competing for the title of Miss Twin Peaks 2015 by visiting

https://www.facebook.com/media/set/?set=a.10153877773967366.1073741862.167960527365&type=3.

Twin Peaks currently has 70 locations with plans for an additional 10 locations before the end of the year. More information on Twin Peaks, including <u>locations</u> and <u>franchise information</u>, is available at www.TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks was designed as a unique concept to meet the needs of an untapped market. Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. In 2014, Twin Peaks was listed among Nation's Restaurant News' "Second 100," an annual report that ranks restaurant brands between 101-200 based on U.S. system-wide sales, and was included in FSR Magazine's "Ones to Watch." Twin Peaks was also recently named "America's Fastest Growing Restaurant Chain" by Bloomberg Businessweek. The national chain currently has 70 locations throughout 24 states.

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