

## Twin Peaks is on the Lookout for Talent at Lincoln

Ultimate man-cave recruits "Lumber-Jills" for second outpost in Nebraska

**DALLAS (June 24, 2014)** – Twin Peaks, the mountain-lodge themed sports restaurant, is opening its second Nebraska location next month in Lincoln, located at 800 Q Street. To outfit the new location, the concept is currently holding auditions for 100 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks, such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired "Lumber-Jill" costumes and have the chance to star in national modeling opportunities.

"Twin Peaks is known across the country for its great food and hospitable service and that's thanks to the Twin Peaks Girls," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "Their confidence and friendly personalities are what set us apart from other sports restaurants and it's important to have the best possible talent representing us."

Twin Peaks Lincoln will feature over 50 high-definition flat screen TVs, an indoor and outdoor fireplace and a large outdoor patio. The made-from-scratch menu features hearty American favorites and includes 16 draft beers served at a freezing, 29-degrees from a full-service bar.

"The Twin Peaks Girls are our signature assets and we can't wait to get started with auditions in Nebraska and welcome a new group of girls to the team," added Colby.

To tryout, potential Twin Peaks Girls are invited to stop by Twin Peaks Lincoln from 11:00am to 12:00am, Monday – Sunday. Auditions will take place up until the location's early August opening. Prospective applicants should arrive dressed to impress as positions are in high demand. No previous restaurant experience is required.

Applications are also being accepted for 75 kitchen and staff positions. For more information, call (402) 417-8042

Local information and updates are available at <u>www.facebook.com/TwinPeaksLincoln</u>. More information about Twin Peaks, including locations and franchise information, is available at <u>TwinPeaksRestaurant.com</u>.

## About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features highquality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a <u>"2010 Hot Concept!"</u> by *Nation's Restaurant News* and among *Restaurant Business* magazine's 2011 <u>"Future 50"</u> concepts and 2013's Top "<u>Social Media 50</u>" brands. The national chain has 52 locations in 20 states.

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Twin Peaks Lincoln is holding auditions for 100 Twin Peaks Girls Mondays – Saturdays located at 800 Q Street, Lincoln, NE 68508.