

FOR IMMEDIATE RELEASE



Twin Peaks is on the Lookout for Talent in Waco

Ultimate man-cave recruits “Lumber-Jills” for fourth outpost in Central Texas

DALLAS (July 10, 2014) – Twin Peaks, the mountain-lodge themed sports restaurant, is opening its first Waco location next month located at 4671 S. Jack Kultgen Expressway. To outfit the new location, the concept is currently holding auditions for 85 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired “Lumber-Jill” costumes and have the chance to star in national modeling opportunities.

“Twin Peaks is known across the country for its great food and hospitable service and that’s thanks to the Twin Peaks Girls,” said Kristen Colby, Twin Peaks’ Senior Director of Marketing. “Their confidence and friendly personalities are what set us apart from other sports restaurants and it’s important to have the best possible talent representing us.”

Twin Peaks Waco will feature over 55 high-definition flat screen TVs and an inviting fireplace. The made-from-scratch menu features hearty American favorites and includes 24 draft beers served at a freezing, 29-degrees from a full-service bar.

“The Twin Peaks Girls are our signature assets and we can’t wait to get started with auditions in Waco and welcome a new group of girls to the team,” added Colby.

To try out, potential Twin Peaks Girls are invited to stop by Twin Peaks Waco from 9:00am to 6:00pm, Monday – Sunday. Tryouts will take place up until the restaurant’s opening in August. Prospective applicants should arrive dressed to impress as positions are in high demand. No previous restaurant experience is required.

Applications are also being accepted for 75 kitchen and staff positions. For more information, call (214) 440-4942.

Local information and updates are available at www.facebook.com/TwinPeaksWaco with more information on Twin Peaks, including locations and franchise information, available at TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "[2010 Hot Concept!](#)" by *Nation's Restaurant News* and among *Restaurant Business* magazine's 2011 "[Future 50](#)" concepts and 2013's Top "[Social Media 50](#)" brands. The national chain has 53 locations in 20 states.

###

Levenson Group PR Contact:

Julie Pfister, 214.932.6066

JPfister@levensongroup.com



Twin Peaks Waco is holding auditions for 85 potential Twin Peaks Girls Mondays – Sundays at 4671 S. Jack Kultgen Expressway.