

## Twin Peaks is on the Lookout for Talent at Pensacola

Ultimate man-cave recruits "Lumber-Jills" for second outpost in Florida

**DALLAS (August 7, 2014)** – Twin Peaks, the mountain-lodge themed sports restaurant, is opening its second Florida location next month in Pensacola, located at 4952 Bayou Blvd. To outfit the new location, the concept is currently holding auditions for over 100 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired "Lumber-Jill" costumes and have the chance to star in national modeling opportunities.

"Twin Peaks is known across the country for its great food and hospitable service and that's thanks to the Twin Peaks Girls," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "Their confidence and friendly personalities are what set us apart from other sports restaurants and it's important to have the best possible talent representing us."

Twin Peaks Pensacola will feature over 70 high-definition flat screen TVs, an outdoor fireplace and an outside style "man cave." The made-from-scratch menu features hearty American favorites and includes 32 draft beers served at a freezing, 29-degrees from a full-service bar.

"The Twin Peaks Girls are our signature assets and we can't wait to get started with auditions in Florida and welcome a new group of girls to the team," added Colby.

To try out, potential Twin Peaks Girls are invited to stop by Twin Peaks Pensacola from 10:00am to 8:00pm, Monday – Sunday. Auditions will continue up until the time of opening. Prospective applicants should arrive dressed to impress as positions are in high demand. No previous restaurant experience is required.

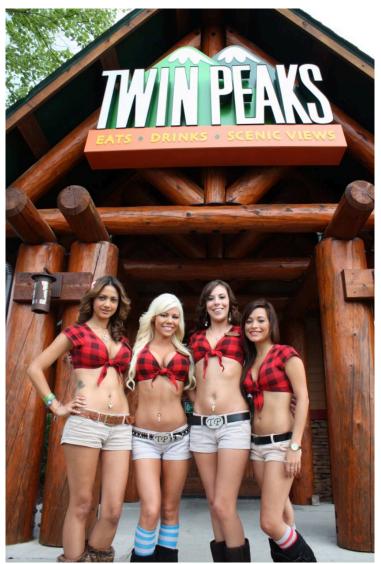
Applications are also being accepted for 75 kitchen and staff positions. For more information, call (407) 415-9094

Local information and updates are available at <u>www.facebook.com/TwinPeaksPensacola</u> with more information on Twin Peaks, including locations and franchise information, available at <u>TwinPeaksRestaurant.com</u>.

## About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features highquality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a <u>"2010 Hot Concept!"</u> by *Nation's Restaurant News* and among *Restaurant Business* magazine's 2011 <u>"Future 50"</u> concepts and 2013's Top "<u>Social Media 50</u>" brands. The national chain has 53 locations in 20 states.

Levenson Group PR Contact: Julie Pfister 214.932.6066 JPfister@levensongroup.com



Twin Peaks Pensacola is holding auditions for over 100 Twin Peaks Girls Mondays – Sundays from 10am to 8pm, located at 4952 Bayou Blvd, Pensacola, FL 32504.