

Twin Peaks is on the Lookout for Talent in West Wichita

Ultimate man-cave recruits "Lumber-Jills" for second outpost in Kansas

DALLAS (September 16th, 2014) – Twin Peaks, the ultimate sports lodge, is opening a store in West Wichita, Kansas, located at 7325 W. Taft. To outfit the new location, the concept is currently holding auditions for 70 enthusiastic and friendly ladies to join the team as Twin Peaks Girls.

Becoming a Twin Peaks Girl comes with perks such as flexible hours to accommodate school schedules, prepaid tanning and fitness packages, and a fun work environment with great tips and contests to win shopping sprees and vacations. Twin Peaks Girls also wear the pro-cheerleader-inspired "Lumber-Jill" costumes and have the chance to star in national modeling opportunities.

"Twin Peaks is known across the country for its great food and hospitable service and that's thanks to the Twin Peaks Girls," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "Their confidence and friendly personalities are what set us apart from other sports restaurants and it's important to have the best possible talent representing us."

Twin Peaks Kennesaw will feature over 51 high-definition flat screen TVs, an enclosed patio and an outdoor fire place. The made-from-scratch menu features hearty American favorites and includes 22 draft beers served at a freezing 29-degrees from a full-service bar.

"The Twin Peaks Girls are our signature assets and we can't wait to get started with auditions in Kansas and welcome a new group of girls to the team," added Colby.

To try out, potential Twin Peaks Girls are invited to stop by Twin Peaks Wichita from 10:00am to 6:00pm, Monday – Sunday. Prospective applicants should arrive dressed to impress as positions are in high demand. No previous restaurant experience is required. Auditions will be held up until the time of opening.

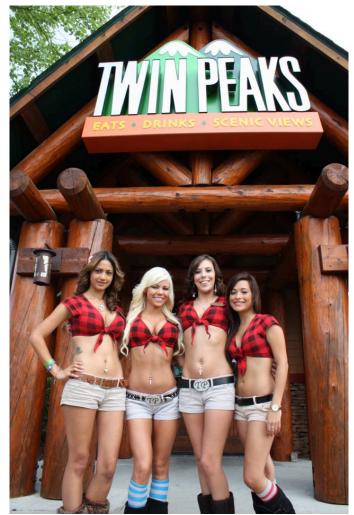
Applications are also being accepted for 50 kitchen and staff positions. For more information, call (316) 461 2911.

Local information and updates are available at <u>https://www.facebook.com/pages/Twin-Peaks-West-Wichita/510594195753240</u>. For more information on Twin Peaks, including locations and franchise information, visit <u>TwinPeaksRestaurant.com</u>.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features highquality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a <u>"2010 Hot Concept!"</u> by *Nation's Restaurant News* and among *Restaurant Business* magazine's 2011 <u>"Future 50"</u> concepts and 2013's Top "<u>Social Media 50</u>" brands. The national chain has 56 locations in 20 states.

Twin Peaks Group PR Contact: Julie Pfister 214.932.6066 JPfister@levensongroup.com



Twin Peaks West Wichita is holding auditions for 70 Twin Peaks Girls Mondays – Saturdays from 10am – 6pm, located at 7325 W. Taft, Wichita, KS 67209.