

FOR IMMEDIATE RELEASE



**The Ultimate Sports Lodge Takes on the Ultimate Beer Holiday**

*Twin Peaks celebrates Oktoberfest with Seasonal Menu Items*

**DALLAS (September 9, 2014)** – Twin Peaks, the ultimate sports lodge known for its rugged man-cave atmosphere, is celebrating an unforgettable Oktoberfest, September 20 through September 26.

For the first time ever, Twin Peaks will be hosting a weeklong Oktoberfest party, featuring the Twin Peaks Girls dressed up as German Biergarten Fraüleins and will be offering special Oktoberfest menu items.

To honor the season, Twin Peaks is offering an all new, beer poached Knotty Bratwursts topped with spicy brown mustard and tangy sauerkraut, available for a limited time only throughout the months of September and October. The celebration will also feature Sam Adam's Oktoberfest beer, poured at a freezing 29 degrees.

"Oktoberfest is the only holiday that honors the miracle of beer and sausage – two things our guests absolutely love," said Randy DeWitt, CEO of Twin Peaks. "Twin Peaks should be Oktoberfest Headquarters so our culinary team has worked extra hard to make the new Knotty Brats something toast worthy."

To find the nearest Twin Peaks location and hours of operation, visit [www.TwinPeaksRestaurant.com](http://www.TwinPeaksRestaurant.com). Additional information and event updates can be found at [www.facebook.com/twinpeaksrestaurant](https://www.facebook.com/twinpeaksrestaurant).

**About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has 55 locations throughout 20 states.

###

**Levenson Group PR Contact:**

Julie Pfister

214.932.6066

[JPfister@levensongroup.com](mailto:JPfister@levensongroup.com)



Come celebrate Oktoberfest at the nearest Twin Peaks location and join the Twin Peaks Girls for an Oktoberfest party from September 20 through September 26. Don't forget to also try the new beer poached Knotty Brat, available for a limited time. Get them while their hot!