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FOR IMMEDIATE RELEASE

Twin Peaks Stuffs October with Special Events, Including 2013 Calendar Launch

“Save Second Base” Breast Cancer Awareness Fundraiser and Halloween Costume Party highlight fall promotions

DALLAS, TX (October 19, 2012) – Twin Peaks Restaurants nationwide will be busting out with special events this month.

While the temperatures outside are starting to drop, the ultimate man cave restaurant is heating up with a series of events, highlighted by the launch of its 2013 national calendar, a “Save Second Base” Breast Cancer Awareness campaign and its annual Halloween Costume Party.

“October is our favorite time of the year,” said Kristen Jones, senior director of marketing at Twin Peaks. “The release of the annual Twin Peaks Calendar is a highly anticipated event, and we are excited to finally reveal all the amazing photos we shot on location last summer with our Twin Peaks Girls. We’re also very proud to bring back one of our favorite giveback programs – Save Second Base.”

The full lineup of Twin Peaks October activities includes:

National Calendar Launch: Twin Peaks released its annual calendar “Working for the Man” October 1. The theme highlights 12 of the top Twin Peaks Girls from restaurants across the country in a variety of professions, and features more than \$140 worth of coupons for guests.

Save Second Base: “Save Second Base” T-shirts are available in-store or online at <http://bit.ly/SaveSecondBase> through October 31 in support of Breast Cancer Awareness Month. For every T-shirt sold, Twin Peaks will donate \$5.50 to breast cancer research.

Halloween Costume Party: The Twin Peaks Girls will be dressed to thrill October 26 – October 31 in celebration of the chain’s annual Halloween Costume Party.

More information on Twin Peaks, including [locations](#) and [franchise information](#), is available at www.TwinPeaksRestaurant.com.

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About Twin Peaks:

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a ["2010 Hot Concept!"](#) by *Nation's Restaurant News* and among 2011's ["Future 50"](#) concepts by *Restaurant Business* magazine the national chain has more than 25 locations throughout Arizona, Louisiana, Colorado, Georgia, Iowa, Kansas, Nebraska, New Mexico, Oklahoma, South Carolina, Tennessee and Texas.

