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**FOR IMMEDIATE RELEASE**



**HOT Jobs Available with Hottest New Girl in Town: The new Twin Peaks® Restaurant in Concord!**

*Popular Sports Restaurant Recruits Concord Twin Peaks Girls for New Outpost*

**Concord, NC (October 4, 2012)** Twin Peaks Restaurant will open the concept's newest location in Concord this October and is on the hunt for talent to join the adventure. The mountain lodge-style sports restaurant known for its scenic views is looking for North Carolina's friendliest girls to become a part of the hottest new restaurant in the area.

Located at 8601 Concord Mills Blvd. in Concord, the 11,000 square foot Twin Peaks will deliver what North Carolina has yearned for in a sports restaurant: crave-able and high-quality comfort food, an extensive selection of 29-degree draft beer served from two full-service bars boasting 32 tap handles, a lively outdoor patio with two fire pits, and an inviting Man Cave space available for private party reservations. The bold hunting lodge atmosphere will be punctuated by 75 high-definition televisions, making it Concord's ultimate sports-watching destination.

Becoming a Concord Twin Peaks Girl is a great opportunity that comes with some amazing perks. Flexible scheduling for school, a fun work environment with amazing tips, tanning and fitness packages and cool employee contests to win shopping sprees and vacations are just the tip of the iceberg. Twin Peaks Girls also have the privilege to wear the cute pro-cheerleader-inspired "Lumber-Jill" costume and the chance to star in national modeling opportunities. But best of all? No previous restaurant experience is required.

"We're extremely excited to open our first location here in North Carolina as part of a recent 10 year-, six state-, 35-unit agreement with Twin Peaks," said Coby Brooks, CEO of La Cima Restaurants LLC, Twin Peaks largest franchisee. "The total agreement represents more than 2,200 new jobs, including well over 100 in Concord," he said.

If you're looking for a great job, then this one is tops. Twin Peaks Girl applicants are invited to stop by the new Concord location to audition any day of the week, from 9am to 7pm. Prospective employees should arrive dressed to impress with their bubbly personalities in tow.

Applications are also being accepted for kitchen staff and the official October opening date will be announced soon. For more information, call 910-467-8370 or 910-467-8371.

Local information and updates are available at [www.facebook.com/TwinPeaksConcord](http://www.facebook.com/TwinPeaksConcord), with information on Twin Peaks, including locations and franchise information, available at [TwinPeaksRestaurant.com](http://TwinPeaksRestaurant.com).

To schedule a press interview or request additional photos, contact Hannah Mason, [hannah@bizcompr.com](mailto:hannah@bizcompr.com).

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### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a "[2010 Hot Concept!](#)" by *Nation's Restaurant News* and among 2011's "[Future 50](#)" concepts by *Restaurant Business* magazine the national chain has more than 25 locations throughout Arizona, Louisiana, Colorado, Georgia, Iowa, Kansas, Nebraska, New Mexico, Oklahoma, South Carolina, Tennessee and Texas.

