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Twin Peaks to Bring its Scenic Views to Kansas City

Twin Peaks Restaurants signs three-store development agreement to grow its Ultimate Man-Cave concept in the Kansas City area

DALLAS (October 8, 2012) - [Twin Peaks Restaurants](#) today announced that the ultimate man-cave sports lodge has awarded a multi-unit development agreement to expand its presence to Kansas City.

KC Lodge Ventures, LLC has signed an agreement to open the first three Twin Peaks restaurants in Kansas City, the first of which could open as early as this month.

With over 25 locations in 12 states and 5 more restaurants scheduled to open by the end of this year, Twin Peaks is known for its rugged mountain lodge atmosphere, homemade comfort food, 29 degree draft beer, hi-definition televisions and sports viewing and – its most prized assets – the Twin Peaks Girls.

KC Lodge Ventures is made up of experienced restaurateurs Paul Khoury, his son Patrick Khoury and Tom Petersen, all of whom will have a hand in the restaurants' management and operations. As co-founder of PB&J Restaurants, Paul Khoury spearheaded the development of six restaurants concepts throughout the Midwest, including the growth of Kansas City favorites Yia Yia's, Paradise Grill and Yahooz, as well as helping to franchise Red Robin throughout the area.

"PB&J is extremely well respected for their success in the Kansas City market and we are thrilled to have such an experienced group of restaurant veterans join Twin Peaks," says Shannon Glaser, director of franchise development at Twin Peaks. "Their dedication to their staff and excellent customer service aligns perfectly with the Twin Peaks brand."

The group is just as eager to begin their partnership with Twin Peaks and is ready to introduce Kansas City to the concept. Paul, Pat and Tom have a long-standing history of successfully bringing new and innovative restaurant concepts to the area, and that expertise gives them confidence Twin Peaks will be a hit.

"The combined experience of this group equals more than 60 years spent in the Kansas City restaurant scene," says Pat. "We know exactly what works here and Twin Peaks has an exceptional recipe for success. This concept is something you can't get anywhere else and we

can't wait to introduce guests to the food, ice cold beer and the Twin Peaks Girls."

In addition to knowing how to take care of the customer, the group also takes pride in supporting its team. PB&J is known for its unique tradition of giving a Harley Sportster Motorcycle to any staff member who has worked with one of their concepts full time for 15 years. KC Lodge Ventures will carry on that tradition at all three of Kansas City Twin Peaks locations.

"We've given Harley Sportsters to chefs, bartenders and general managers alike," says Pat. "It's a fun way to recognize our employees who have been dedicated to us for so long. Celebrating that achievement with a Harley is a perfect fit, because they're top of the line and stand out, just like our concepts."

With the addition of KC Lodge Ventures, Twin Peaks has signed seven development agreements to date this year, which will result in 75+ new restaurants, with more than 25 of those locations expected to open by the end of 2013.

"This is an outstanding period of growth for Twin Peaks, and that's thanks to experienced partners like KC Lodge Ventures who recognize its potential for success," said Randy DeWitt, co-founder and CEO of Twin Peaks. "People may stop by Twin Peaks the first time just to see what we're all about, but they keep coming back because of the outstanding food, atmosphere and service. Having a group of this caliber recognize Twin Peaks just continues to enforce the fact that we are here to stay."

More information on Twin Peaks, including [locations](#) and [franchise information](#), is available at www.TwinPeaksRestaurant.com.

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About Twin Peaks:

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a "[2010 Hot Concept!](#)" by *Nation's Restaurant News* and among 2011's "[Future 50](#)" concepts by *Restaurant Business* magazine the national chain has more than 25 locations throughout Arizona, Louisiana, Colorado, Georgia, Iowa, Kansas, Nebraska, New Mexico, Oklahoma, South Carolina, Tennessee and Texas.