

## Twin Peaks Restaurant Debuts Scenic Views in Metairie

Ultimate man-cave opens third Louisiana restaurant at 4436 Veterans Memorial Blvd.

**DALLAS (November 11, 2013)** –Twin Peaks, a mountain-lodge themed sports restaurant, is opening its third Louisiana location in Metairie at 4436 Veterans Memorial Boulevard.

Located inside the Clearview Shopping Center, Twin Peaks Metairie provides guests with more than 66 high-definition televisions, an indoor patio and fireplace, and computerized video poker. Guests can also enjoy their choice of 24 draft beers poured at a freezing 29-degrees from the full-service bar.

"Expansion in Louisiana is inevitable, and I am thrilled that we were able to open a new location in Metairie," said Kristen Colby, Twin Peaks' Senior Director of Marketing. "We can't wait to introduce new fans to everything Twin Peaks has to offer."

The Twin Peaks' menu features hearty made-from-scratch man food including a slow-roasted Ribeye Pot Roast and house-breaded Chicken Fried Steak, alongside Twin Peaks' signatures such as the tempting Hangover Burger and BBQ Pulled Pork nachos.

The new location is also home to over 150 new employees, 100 of whom were brought on as Twin Peaks Girls – the main Twin Peaks attraction.

"The girls have been working hard to master the art of serving customers to the best of their ability," added Colby. "We are training them and the rest of the staff to make sure that the Metairie dining experience is not only enjoyable, but also memorable."

Twin Peaks Metairie is open everyday, Monday-Thursday from 11 a.m to Midnight, Friday-Saturday from 11 a.m. to 2 a.m. and Sunday from 11 a.m. to 11 p.m. Local information and updates about events and specials at Twin Peaks Metairie are available at facebook.com/TwinPeaksMetairie or you can call (504) 602-9999.

More information on Twin Peaks including locations and franchise information is available at TwinPeaksRestaurant.com.

## **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business

magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has 46 locations throughout 19 states.

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