

Press Contact: Scott White BizCom Associates 214-458-5751 ScottWhite@bizcompr.com

FOR IMMEDIATE RELEASE

## TWIN PEAKS CUSTOMERS CAN NOW ENJOY SCENIC VIEWS AT HOME

## New calendar highlights Twin Peaks Girls; special offer benefits troops overseas

DALLAS (Dec. 13, 2010) – Starting now, customers can take home two dozen of Twin Peaks' most popular girls.

The 2011 Twin Peaks calendar, filled with coupons worth more than \$200 as well as photos of 24 Twin Peaks Girls frolicking at a rural Texas resort lodge, is on sale online and at all Twin Peaks locations.

And it's not just Twin Peaks customers who can enjoy some of the chain's most prized assets. To help raise ... morale, customers can purchase additional calendars that will be sent to U.S. Armed Forces troops stationed overseas.

Though this year's cover girl, Keisha from Twin Peaks in Addison, struck out with the fishing pole she holds in her cover photo, her cheeky ... demeanor demonstrates that as long as it's part of her tackle box, it's a hot rod.

"From getting muddy on ATVs and soaked while washing a tractor to running around with hunting dogs, the girls had a blast posing for these gorgeous shots," said Twin Peaks director of marketing Meggie Miller. "But some are much more than pretty faces; they're pre-law students, English majors, and future teachers, among other things. They're smart, witty, and wholesome."

The calendar is available for \$19.95 at all Twin Peaks restaurants and online at www.TwinPeaksRestaurant.com

## **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food made from scratch and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a "2010 Hot Concept" by Nation's Restaurant News, the chain has 12 restaurants throughout the southwest and expects to open at least 10 new restaurants over the next year. More information on Twin Peaks including locations and franchise information is available at www.TwinPeaksRestaurant.com

###