

FOR IMMEDIATE RELEASE



## **Twin Peaks Opens Ultimate Sports Viewing Lodge and Made-from-Scratch Kitchen in Arden Arcade**

**Sacramento, CA (July 25, 2016)** – California’s first Twin Peaks sports lodge has opened in the Arden-Arcade community, serving made-from-scratch food, ice-cold beer and spirits in a friendly, high-energy atmosphere that offers the ultimate sports viewing experience. Located at 535 Howe Ave., the 8,100 square-foot restaurant has brought 135 new jobs to the area.

“We are excited to serve the Arden-Arcade community and show guests what Twin Peaks hospitality is all about,” said Larry Garrett, Vice President of Operations of Elite Sports Bar Group, which owns and operates the restaurant. “We’re the premiere place to watch a game, gather with friends or kick back with family.”

Restaurant industry veterans Sandy Mann and CJ Dhaliwal formed Elite Sports Bar Group in 2014 and plan to open 17 additional Twin Peaks restaurants throughout Northern California.

Twin Peaks Arden Arcade features 84 high-definition flat screen TVs, making it the premier sports viewing spot in the area. The made-from-scratch menu features hearty American favorites and tasty shareables to satisfy everyone at the table. A full-service bar pours 32 different draft beers at an icy 29 degrees, and pours a wide selection of signature cocktails, top-shelf spirits and bottled craft beers.

The restaurant is open from 11 a.m. – 11 p.m. Mon - Sun. For more information, call (916-974-4370) or visit [www.facebook.com/TwinPeaksArdenArcade](http://www.facebook.com/TwinPeaksArdenArcade).

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by restaurant veterans Randy DeWitt and Scott Gordon, Twin Peaks is the ultimate sports viewing lodge featuring made-from-scratch food, the coldest beer in the business, friendly servers and the latest in high-definition TVs. Twin Peaks has 74 locations in 24 states. For more information, visit [www.twinpeaksrestaurant.com](http://www.twinpeaksrestaurant.com). Follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

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### **About Elite Sports Bar Group**

Elite Sports Bar Group (ESBG) is an affiliate of Norcal Cajun Foods Inc. ESBG was created in 2014 as the northern California franchisee of Twin Peaks restaurants and is led by Vice-President of Operations Larry Garrett, an industry veteran who has previously held positions within the Twin Peaks Corporate offices. Norcal Cajun Foods Inc., also operates Popeye's Louisiana Kitchen, Black Bear Diner, Sonic Drive-In and Arco AM/PM and is headed by Sandy Mann and CJ Dhaliwal.

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