

FOR IMMEDIATE RELEASE

Laken Badley Crowned Miss Twin Peaks 2013 at All-Star Bikini Contest

Tennessee-based Twin Peaks Girls claims Miss Twin Peaks title at 3rd annual bikini contest in Denver

DALLAS (June 13, 2013) – Twin Peaks swapped its signature mountain views for a beach vibe Wednesday night at the EXDO Center in Denver when Laken Badley of Twin Peaks Cool Springs was crowned Miss Twin Peaks 2013 during the 3rd annual All-Star bikini showdown.

As Miss Twin Peaks, Badley receives a \$5,000 grand prize and automatic inclusion in the 2014 Twin Peaks Calendar. Badley was also named Miss Sweet Revenge and was given a gift certificate for Sweet Revenge Swimsuits and will have a modeling opportunity with the company.

"I still can't believe it! It's such an honor to be chosen as Miss Twin Peaks and I'm SO excited to take the crown back to Tennessee," said Badley. "I joined the Twin Peaks team because the laid back atmosphere is so much fun. Getting to do this competition was just a huge bonus and it's really been an incredible experience!"

The 20-year-old Badley won her local competition earlier this year and was up against 33 other Twin
Peaks Girls from across the country competing for the title. A panel of celebrity judges including Richard Rawlings and Aaron Kaufmann, stars of "Fast N' Loud" on the Discovery Channel; Gray Maynard and Ryan Bader, nationally renowned UFC Fighters; Sylvester Williams, NFL defensive tackle for the Denver Broncos; Heidi Hume, pageant expert and former Miss Teen Colorado; and Don Cudney, Denver local and professional photographer, evaluated the Girls on confidence, personality, appearance, fitness and energy.

Second place was awarded to Andreanna Calhoun, Miss Twin Peaks of Austin, third place went to Stephanie Smith, Miss Twin Peaks of Olathe, and the Miss Congeniality Award was given to Ashley Ramsey from Wichita.

"We're so thrilled for Laken!" said Randy DeWitt, Twin Peaks CEO. "Twin Peaks' method is to work hard, play hard and the All-Star Bikini Contest fits that mold perfectly. It celebrates the amazing Twin Peaks Girls and showcases their confident personalities, beauty and talent. Congratulations to Laken and all the girls who participated, we're so glad to have such awesome representatives of what Twin Peaks is all about."

More information on Twin Peaks, including <u>locations</u> and <u>franchise information</u>, is available at TwinPeaksRestaurant.com.

About Twin Peaks

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features high-quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Twin Peaks was named a "2010 Hot Concept!" by Nation's Restaurant News and among Restaurant Business magazine's 2011 "Future 50" concepts and 2013's Top "Social Media 50" brands. The national chain has more than 35 locations throughout Arizona, Colorado, Florida, Georgia, Illinois, Iowa, Kansas, Louisiana, Nebraska, Nevada, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

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