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FOR IMMEDIATE RELEASE



Get Your Balls to Twin Peaks® Restaurant in Buckhead During School Girl Week!

**Atlanta's Hottest New Restaurant Accepting Donations of Sporting Equipment
during their Back-to-School Costume Party, August 20-24**

Atlanta, Georgia (August 17, 2012) It's back-to-school season. And if a crowded restaurant and social media buzz are any indication, the new Twin Peaks restaurant in Buckhead is destined to be voted "most popular" and "most likely to succeed." To celebrate the start of a new school year, the beautiful Twin Peaks girls are dressing in their sexiest schoolgirl uniforms for Back-to-School Week, August 20-24.

Short plaid skirts, white-collared shirts and studious glasses are the strict dress code for this week-long costume party. And guys are encouraged to bring their balls to Back-to-School Week. That's because Twin Peaks is accepting new and slightly used sporting balls, like footballs, basketballs and soccer balls. This athletic equipment will be donated to local schoolkids during to help kick off their school year right.

"Sports are definitely on guys' minds during this back-to-school time of year," said Coby Brooks, CEO of La Cima Restaurants LLC, Twin Peaks largest franchisee. "So we thought we'd encourage them to donate basketballs, footballs and such for local schoolkids, while taking in the view of the amazing student body at Twin Peaks," he said.

Patrons can even vote for the sexiest Twin Peaks Girl during the "Best Student Body" contests throughout the day on Thursday, August 23. And that night, guys can catch some pre-season pro football action on Twin Peaks' 100 HDTVs with premium sports packages, featuring all your favorite pro and school teams.

- More -

The mountain lodge sports restaurant is located just north of Peachtree Street at 3365 Piedmont Road in North Buckhead, Atlanta's renowned neighborhood and entertainment district. The new 12,700 sq. foot Twin Peaks features crave-able and high-quality comfort food, an extensive selection of 29-degree draft beer served from two full-service bars with 32 taps, a lively rooftop patio, a private Man Cave with fireplace for private parties, and the outgoing and beautiful Twin Peaks Girls.

Official Hours for the new Twin Peaks Buckhead restaurant are Sunday – Wednesday from 11 a.m. to Midnight, and Thursday – Saturday from 11 a.m. to 2 a.m. More information on Twin Peaks is available at www.TwinPeaksRestaurant.com, www.facebook.com/TwinPeaksBuckhead, or by calling (404) 961-8946.

For more information on Twin Peaks, including locations and franchise information visit www.TwinPeaksRestaurant.com. Local information and updates are also available at www.Facebook.com/TwinPeaksBuckhead. To schedule an interview or request additional photos, contact Andy Harmon.

About Twin Peaks

Named a "2010 Hot Concept" by *Nation's Restaurant News* and among 2011's "Future 50" concepts by *Restaurant Business* magazine, Twin Peaks is Atlanta's hottest new sports bar, boasting 29-degree draft beer and a scratch kitchen with "scenic views." Twin Peaks has 25 locations throughout 12 states.

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AUGUST 20-24
We're going
BACK TO SCHOOL



& THERE'S A VERY STRICT DRESS CODE

A promotional banner for a "Back to School" event. It features a woman with blonde hair holding a pair of red scissors. The text is arranged in a stylized layout with a mix of bold, sans-serif and cursive fonts. The entire banner is framed in a light-colored border.

