## FOR IMMEDIATE RELEASE

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## Twin Peaks Opens Second Arizona Twin Peaks® Restaurant

Twin Peaks is now open at 2135 E. Camelback Rd. in the Town & Country Center

**PHOENIX (February XX, 2013)** Twin Peaks Restaurants has opened it's second location in Arizona. The rapidly growing, award-winning adventure lodge has opened its newest location at the Town & Country Center in Phoenix.. The concept opened its first Arizona restaurant in Scottsdale early last year, adding Arizona to its list of more than 25 locations now open from coast to coast.

Located at 2135 E. Camelback Rd. in the Town & Country Center, Twin Peaks will deliver what Phoenix has hunted for in a sports restaurant: large portions of high-quality comfort food and an extensive variety of 29-degree draft beer, including several local brews, served from a full-service bar with 24 tap handles. Additionally, the restaurant's 7,800+ square feet of bold hunting lodge atmosphere boasts a fully-covered outdoor patio and will be stocked inside and out with over 70 high-definition televisions, making it Phoenix' ultimate sports-watching destination.

"We are very excited to be opening this new Twin Peaks location in Phoenix," added Twin Peaks CEO Randy Dewitt. "It's right in the heart of the city and it's very visible, so people who haven't had a chance to try us before will be more likely to stop in. Between the great location and our reputation for awesome service, we're sure our new Camelback location will be a really big hit with fans."

Local information and updates are available at <a href="www.facebook.com/TwinPeaksAZCamelback">www.facebook.com/TwinPeaksAZCamelback</a> with more information on Twin Peaks, including locations and franchise information, available at <a href="twinPeaksRestaurant">TwinPeaksRestaurant</a>.

To schedule a press interview or request additional photos, contact Melissa Rein.

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## **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a "2010 Hot Concept!" by Nation's Restaurant News and among 2011's "Future 50" concepts by Restaurant

*Business* magazine, the national chain has more than 25 locations throughout Arizona, Louisiana, Colorado, Georgia, Iowa, Kansas, Nebraska, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

