## FOR IMMEDIATE RELEASE

Press Contact:
Hannah Mason
BizCom Associates
972.770.5086
Hannah@bizcompr.com



## TWIN PEAKS TO HOST "2012 VICTORIA'S SECRET FASHION SHOW" WATCH PARTY

Twin Peaks Girls dress in favorite 'Angel' attire for watch party event

**DALLAS (November 28, 2012)** – For this year's annual Victoria's Secret Fashion Show, 'Angels' will be gracing the runway and the aisles at Twin Peaks as the Twin Peaks Girls dress-to-impress, 'Angels' style.

On December 4, at 9 p.m. CST, all Twin Peaks restaurants will host watch parties for the VS Fashion Show as the ultimate man-cave restaurant offers a front row seat to the show, along with great food and 29-degree draft beer.

Twin Peaks will be home to real 'Angels' for the evening, as the Twin Peaks Girls appear in their most angelic Victoria's Secret lingerie for one night only. To top it off, the show will be broadcast live on all of the restaurant's high-definition televisions.

"No one rocks a runway like the Twin Peaks Girls and the 'Angels' watch party is the perfect way for guys to see the show and still enjoy an ice-cold beer," said Kristen Jones, senior director of marketing for Twin Peaks. "Plus, guests will get to vote on the best-dressed Twin Peaks 'Angel' to win a \$150 Victoria's Secret gift card. So with 'Angels' on the big-screen and in living-breathing color, there won't be a bad seat in the house!"

WHAT: Twin Peaks Victoria's Secret Watch Party & Runway Show

WHEN: Tuesday, December 4, 2012

9 p.m. Central Standard Time

WHERE: All Twin Peaks Restaurants

**COST:** Free admission

To see more details about this event, visit <u>TwinPeaksFacebook</u>. More information on Twin Peaks, including <u>locations</u> and <u>franchise information</u>, is available at <u>TwinPeaksRestaurant</u>.

## **About Twin Peaks:**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon, later joined by Jack Gibbons to meet the needs of an untapped market, Twin Peaks features quality food and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a "2010 Hot Concept!" by Nation's Restaurant News and among 2011's "Future 50" concepts by Restaurant Business magazine, the national chain has more than 25 locations throughout Arizona, Colorado, Georgia, Iowa, Kansas, Louisiana, Nebraska, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee and Texas.

###





