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## **TWIN PEAKS TAKES ITS PICK OF THE LIQUOR**

***Company leaders hand-select a barrel of Buffalo Trace whiskey  
to bottle up just for the Peaks***

ADDISON, Texas (July 25, 2011) – Up on the Peaks, our guests thirst for much more than our ice-cold draft beer. Some prefer top-shelf bourbon – so we’ve reserved some of America’s best whiskey for them.

In April, Twin Peaks representatives hand-selected a barrel of Buffalo Trace bourbon whiskey to be bottled exclusively for the ultimate adventure lodge. The yield of about 120 bottles of 90-proof Kentucky straight has arrived at each of Twin Peaks’ 10 Texas locations.

The selection is part of an ongoing leveling up of Twin Peaks’ substantial bar program, including its bourbon whiskey and cocktail selection.

“If our customers crave great whiskey at Twin Peaks, we should supply it – but why not go the extra mile to provide a great whiskey that no one else has?,” said Twin Peaks CEO Randy DeWitt. “For that, Buffalo Trace was the obvious choice. It’s a manly, assured whiskey with all sorts of layers, just like many of our customers.”

Twin Peaks actually went an extra 770 miles to the Buffalo Trace Distillery in Frankfort, Ky., to choose its barrel. After touring the historic and picturesque facility – operational as a distillery for 224 years – representatives tasted samples that were taken directly from four barrels. Noting taste, aroma, color, and finish characteristics, they selected one for the restaurant’s exclusive use.

Called “one of the world’s great whiskies” by *Whiskey Magazine* and rated a sky-high 93 by *Wine Enthusiast* magazine, Buffalo Trace is the historic distillery’s signature product. The nine-year, single-barrel, rye-recipe bourbon whiskey is bottled, corked, and finished by hand.

### **About Twin Peaks**

Founded in 2005 in the Dallas suburb of Lewisville by successful restaurant veterans Randy DeWitt and Scott Gordon to meet the needs of an untapped market, Twin Peaks features quality food made from scratch and ice cold draft beer served by friendly and attractive Twin Peaks Girls in a mountain sports lodge setting. Named a "2010 Hot Concept!" by *Nation's Restaurant News*, the chain has 15 restaurants in Texas, Oklahoma, Kansas, Nebraska, and New Mexico, and expects to open at least 10 new restaurants over the next year. More information on Twin Peaks including locations and franchise information is available at [www.TwinPeaksRestaurant.com](http://www.TwinPeaksRestaurant.com).

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